

CITY OF DURHAM

Durham Parks and Recreation
101 CITY HALL PLAZA

DURHAM, NC 27701

# MATTER AND PARKS & Recreation

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### **NEWS ALERT**

## Parks and Recreation Department

For Immediate Release: May 18, 2016

### Durham Park Selected To Receive \$20,000 Revitalization Grant And the winner is ...

**DURHAM, N.C.** – Durham's Hillside Park, 1301 S. Roxboro Street, has been selected as a winning project of the national *Parks Build Community* campaign and will receive a \$20,000 grant from the National Recreation and Park Association (NRPA) and the Walt Disney Company, including Disney Citizenship, Disney|ABC Television Group, ABC 11 News and ESPN. Community members voted for the winning project throughout Earth Month in April.

Parks Build Community helps to revitalize and restore local parks and park programs across the country. The campaign was promoted on social media, through Disney|ABC Television affiliates including ABC 11 News and via other Disney, ABC and ESPN properties. Durham Parks and Recreation (DPR) also used social media platforms to solicit votes from residents.

Durham was one of 15 communities selected to receive grant funding. The funds will be used to renovate the surface of the existing outdoor roller rink to a futsal court as well as make landscape improvements. Site beautification and seating improvements will also be made. The project will be completed by a combined effort of DPR staff, athletic groups and the neighborhood. Staff will tackle the improvements to seating and court installation and the community will help plant a raised bed garden and stain and add ball proof mesh to an existing pavilion.

DPR is thrilled that residents took the time to vote. "We are so excited that residents participated in helping us to create more areas of play," said Rhonda B. Parker, director of Durham Parks and Recreation.

"The tremendous support shown by the public for a second year during Earth Month confirms what we truly believe: that parks have immense power to make our lives and the places we live better," said Barbara Tulipane, president and CEO of NRPA. "This grant will give funding that will help create a thriving gathering place where youth, families and adults can connect with nature and get active. This

wouldn't be possible without the support of The Walt Disney Company."

For information about the winning *Parks Build Community* projects visit <u>NRPA.org/BeInspired</u> or call 919-560-4355.

#### **About Durham Parks and Recreation**

Durham Parks and Recreation provides opportunities for the Durham community to "Play More." Guided by the City's Strategic Plan, we strive to help residents discover, explore and enjoy life through creative and challenging recreational choices that contribute to their physical, emotional and social health. To learn more about Durham Parks and Recreation, visit <a href="www.DPRPlayMore.org">www.DPRPlayMore.org</a>, call 919-560-4355 or like us on Facebook at <a href="www.facebook.com/DurhamParksandRecreation">www.facebook.com/DurhamParksandRecreation</a>.

**The National Recreation and Park Association** is a national not-for-profit organization dedicated to advancing park, recreation and conservation efforts that enhance quality of life for all people. Through its network of more than 50,000 recreation and park professionals and citizens, NRPA encourages the promotion of healthy and active lifestyles, conservation initiatives and equitable access to parks and public space. For information, visit <a href="https://www.nrpa.org">www.nrpa.org</a>. For digital access to NRPA's flagship publication, *Parks & Recreation*, visit <a href="https://www.parksandrecreation.org">www.parksandrecreation.org</a>.